

The iPRODUCE Open Competition Italy "i-NOVATION" is organised in the framework of the H2020 EU iPRODUCE project. It aims to foster stakeholder engagement by allowing for creative ideas and innovative solutions to be explored and implemented following the principles of co-design and co-development and exploiting the prototyping technologies typical of fablabs and the world of makers.

## i-NOVATION is open to



- Legal entities (startups, SME's) established in EU Member States or Associated countries to Horizon 2020
- Natural persons (students, professionals, citizens, enthusiasts, etc.) or group of natural persons over 14 years old
- With projects concerning mechanics, mechatronics, electronics, consumer products, design

## Prizes and Awards



- Online training about the iPRODUCE prototyping tools
- Promotional video about the solution/product
- Guided tour to the Italian cMDF facilities, professional support by prototyping experts
- Use of iPRODUCE Italian cMDF facilities
- Coaching about the entrepreneurial idea linked to the solution/product (business model canvas coaching with cMDF experts)

























The iPRODUCE H2020 project introduces a novel social manufacturing platform that embraces manufacturing companies in the consumer goods sector, their associations/networks, Fablabs/ makers spaces, DIY communities and other innovation players at the local level.

The iPRODUCE project takes well-proven concepts and approaches (from makerspaces, fab labs and DIY manufacturing) and upscales them through innovative digital tools and services that integrate a *Social Manufacturing Framework* (SMF).

These will be integrated and validated in well-connected multi-stakeholder ecosystems under the umbrella concept of *collaborative Manufacturing Demonstration Facilities* (cMDF).

## iPRODUCE aims to

- Bring closer manufacturers, makers and consumer communities (MMCs) at the local level
- Engage them into joint co-creation challenges for the manufacturing of new consumer products
- Combine practices, methods and tools that makers and manufacturing companies are employing



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