



**INNOPROM**

**INTERNATIONAL  
INDUSTRIAL TRADE FAIR**

July 10-13, 2017 | Ekaterinburg, Russia

**SMART  
MANUFACTURING**  
GLOBAL  
APPROACH



**INNOPROM**

INTERNATIONAL  
INDUSTRIAL  
TRADE FAIR



# ADVANTAGES OF INNOPROM PARTICIPATION

- **Efficient b2b communications**  
more than 2,000 business meetings  
for manufacturers, investors and buyers
- Main Russian Industrial Export platform:  
**delegations of professional buyers**  
from 95 countries
- Advanced technologies shaping the future  
of industry: every year – new products new products  
on **global and Russian markets**
- **Direct contacts** with business leaders and  
heads of Russian and foreign governments
- **Maximum promotion** in major business  
and professional media, over 1,200  
accredited journalists



# FASTEST GROWING EURASIAN INDUSTRIAL EXHIBITION

**48,000**  
unique visitors\*

**60%**  
professional audience:  
decision making  
top-managers

**640**  
corporate exhibitors  
from 17 countries

**95**  
business and political delegations  
from 95 countries



2015  
CHINA

2016  
INDIA



2017  
JAPAN

2018  
KOREA



## INNOPROM PARTNER COUNTRY

**National exhibition:**

corporate and regional stands

**Business program:**

participation of regional and business leaders in conferences, discussions, b2b meetings and presentations of companies and territories

**Cultural program:**

traditional and modern art: music, dances, cinema, theater and national cuisine

PHOTO:  
1. Minister of Industry and Trade of the Russian Federation Denis Manturov, Deputy Chairman of the Russian Government Dmitry Rogozin, Vice Premier of the State Council of the People's Republic of China Wang Yang, and Governor of Sverdlovsk Region Evgeny Kuivashov at INNOPROM Opening Ceremony. 2. Minister of State for Commerce and Industry of India Nirmala Sitharaman addresses the Russia-India Business Forum «Russia-India: New Industrialization and Industrial Cooperation». 3. President of FORMIKA Group Maxim Zverkov, Deputy Minister of Industry and Trade of the Russian Federation George Kalamanov, Vice-President of ROTOBO Yoichi Kobayashi, Executive Vice-President of the Japan External Trade Organization (JETRO) Tatsuhiko Shindo sign the Memorandum of Understanding about Japan's participation in INNOPROM as the Partner Country.



# INNOPROM GOLF CHALLENGE

- **VIP-level** professional tournament
- **250** representatives of business and political elite on the same golf course
- Participants and guests from **50** countries
- Best platform for finding **new contacts** and informal networking

**JULY 9, 2017**



**JULY 9, 2017**

# **INNOPROM OPENING CEREMONY**

- 2 000 visitors
- Presentations by **heads of official delegations**
- **Chief Executives** of Russian and international companies
- Exciting technological **show**
- **Evening Reception**





**2017 THEME**

**"SMART MANUFACTURING.**

**GLOBAL APPROACH"**

Global industrial development trends

**CUSTOMIZED  
PRODUCTION  
INSTEAD OF MASS  
PRODUCTION**

**SELLING  
PRODUCT AS  
A SERVICE**

**DISCRETE  
MANUFACTURING**

**INDUSTRIAL DESIGN  
AND ENGINEERING  
DETERMINE  
THE PRICE**

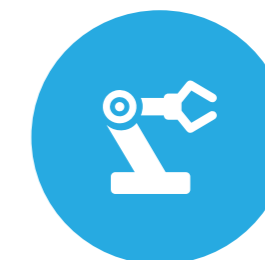




## KEY EXHIBITION TRACKS



METALWORKING



INDUSTRIAL  
AUTOMATION



MECHANICAL BUILDING  
AND COMPONENTS  
FOR MECHANICAL ENGINEERING



TECHNOLOGIES  
FOR ENERGY SECTOR



# METALWORKING

## PARTICIPANTS

Major Russian and international metalworking enterprises – manufacturers of innovative systems and equipment.

## THEMATIC SECTIONS

- Metal cutting equipment
- Metal cutting tools
- Welding equipment
- Foundry equipment
- Modern metalworking materials
- Control and measuring machines, devices and tools
- Repairs and modernization of technological equipment, spare parts and services
- Science and technology projects, technological and engineering solutions, business management



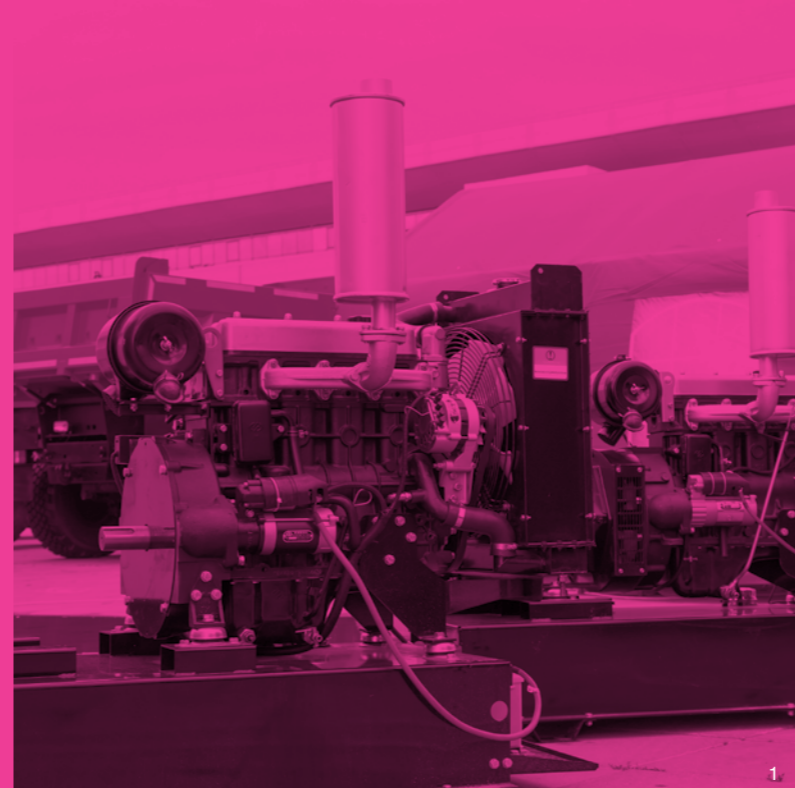
PHOTO:  
1. HM 2500 pump produced by JSC Transneft Oil Pumps (Chelyabinsk). 2. Yamazaki Mazak – global leader in production of multipurpose machines and machine control centers.



# MACHINE BUILDING and components for mechanical engineering

## PARTICIPANTS

Major Russian and international engineering concerns,  
their component suppliers and customers.



## THEMATIC SECTIONS

- Aviation industry
- Shipbuilding
- Elevating and transport machinery engineering
- Agricultural machinery
- Equipment for mining industry
- Automotive industry
- Equipment for metallurgy
- Instrument engineering
- Electrical engineering
- Tools for machine building
- Radio and electronic equipment
- Rocket and space industry

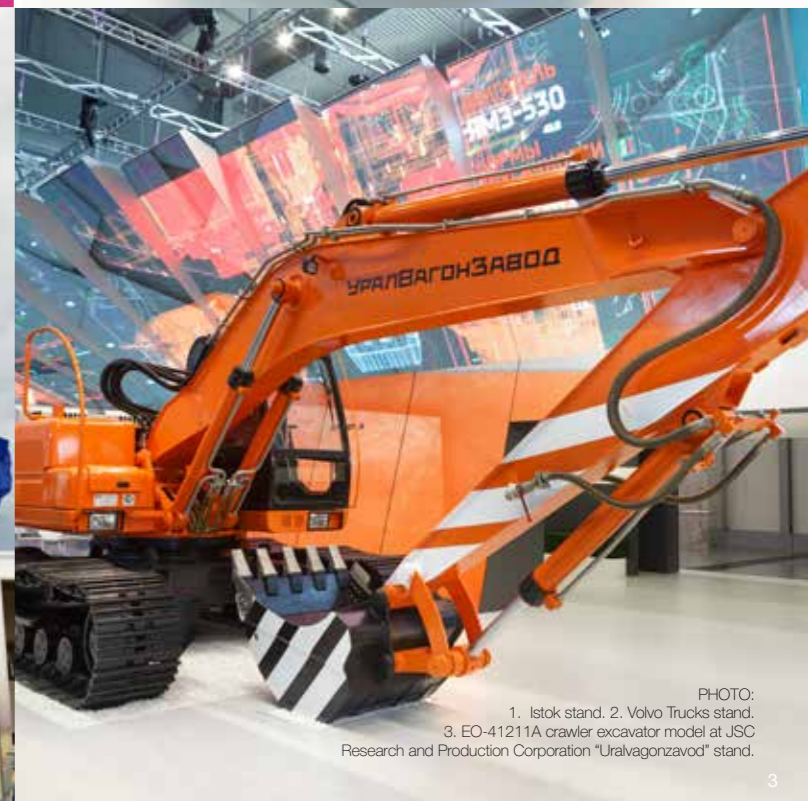


PHOTO:  
1. Istok stand. 2. Volvo Trucks stand.  
3. EO-41211A crawler excavator model at JSC  
Research and Production "Uralvagonzavod" stand.



# INDUSTRIAL AUTOMATION

## PARTICIPANTS

Suppliers of software and hardware for production automation infrastructure and resource management, industrial robotics, integrated systems and system integration technologies.



## THEMATIC SECTIONS

- Process automation
- Industrial enterprise automation
- Robotics and robotized systems
- Integrated systems
- Measurement, control, diagnostics
- Information and communication technologies in industry
- Automation hardware and software



PHOTO:  
1. KUKA Robotics – world leader in industrial robotics. 2. Marco Delaini,  
CEO of FANUC Corporation in Russia. 3. CR-35iA collaborative robot at  
Fanuc stand. 4. Six Axis Robot at Hiwin stand.



# TECHNOLOGIES FOR ENERGY SECTOR

## PARTICIPANTS

Manufacturers of equipment for heat and electricity generation, transmission, energy distribution and efficient energy consumption.

## THEMATIC SECTIONS

- Electrical engineering
- Power engineering, heat power engineering
- Electronics, instrument engineering



PHOTO:  
1. PJSC Rosseti stand shows the development of infrastructure for electric vehicles. 2. The pavilion traditionally features business program event on Technologies in the Energy Sector. Energy efficiency. 3. India exhibition spans over 3700 sq. m. and represents 115 industrial companies.





# NATIONAL INDUSTRIAL AWARD INDUSTRIA

- Government Award of the Russian Federation
- Nominees are Russian companies that have already implemented efficient industrial technologies with proven export potential

**over 300**  
contestant companies

**5**  
finalists

**1**  
winner



## BUSINESS PROGRAM

- **Over 50 event partners** – international and Russian associations, companies, foundations, and development institutions
- **150 discussions under 12 tracks** over the course of **4 days**
- **More than 500 internationally recognized speakers and experts** from Europe, Asia, Africa and America
- **Over 13,000** discussion participants
- Meetings of **federal Councils and working groups**



PHOTO:  
1. Main INNOPROM 2016 plenary session INDUSTRY+INTERNET. 2. Arkady Dvorkovych, INNOPROM Minister, and George Kalamonov, Deputy Minister of Industry and Trade of the Russian Federation. 3. Nikolai Grachev, Vice President of Skolkovo Foundation, and Maxim Sherekin, Director General of the Agency for Technological Development. 4. Matthew Smith, Global Head of Market Development – Internet of Things (Cisco Systems).



**INNOPROM**

**COMMUNICATION SERVICES –  
TOWARDS YOUR SUCCESS**

**MATCHMAKING**

Making appointments online

**GLOBAL INVESTMENT LOUNGE**

Provision of top level negotiations

**TECHNOLOGY TOURS**

Tours of the exhibition with professional guides

**CONTACT EXCHANGE**

Professional start of international contacts

VA KOHTAI  
MATCH MAKING





**Alexey Komissarov,  
Director of Industry Development Fund:**

*"Through such events, companies learn more about our requirements, and the quality of applications for concessional financing is growing"*



# FINANCIAL AND INDUSTRIAL FORUM

- Financing of Russian manufacturers
- Entry into export markets
- Direct dialogue between enterprises and banks

Supported by 



**Anthony Grade,  
Vice-President of Design Programs,  
Head of Design for Russia, Renault:**

*"The GID Forum offered a variety of open discussions on the positive role of design in Russia and ways improving the quality of life. It must inspire talented designers who graduate from leading Russian schools of design to continue their careers not only abroad but – what is more important – here in Russia"*

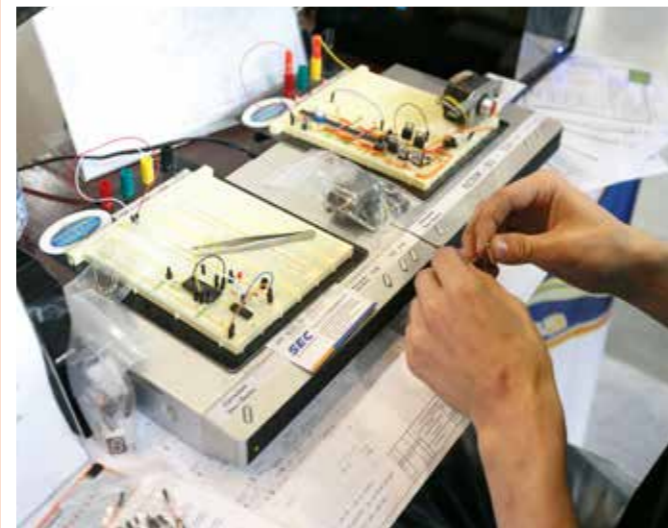


PHOTO:  
1. Horge Pérez, designer, director of I+D Lab (Barcelona, Spain).  
2. Award ceremony of FORMA Competition of Young Designers.



# INDUSTRIAL DESIGN FORUM, GLOBAL INDUSTRIAL DESIGN

- Main communication platform for manufacturers and designers
- World stars of industrial design
- Master classes and workshops organized by leading international design schools
- Revolutionary design concepts and industrial prototypes
- FORMA – professional contest of young designers



# SPECIALIZED PROJECT "PROFI" EDUCATION INDUSTRY SOLUTIONS

- **Over 30 innovative education solutions** for teaching and training of technical specialists
- **Over 20 events**, including presentations on education technologies
- **Up to 100 speakers** representing industrial corporations, educational centers and universities
- **30 cooperation agreements** between universities and developers of educational equipment
- **More than 40 workshops** presented by leading industrial companies

**Project goal —  
demonstration of education technologies  
and development of dialogue between  
producers of high-tech educational  
equipment and Russian technical  
education institutions**



# 1ST NATIONAL ROBOT CHAMPIONSHIP

## First time at INNOPROM

- Participating teams represent major Russian corporations
- Industrial implementation of robotized solutions





over **1 200**  
accredited journalists



over **300**  
international and Russian  
editorial bureaus

**6 000**  
media features  
over **4 days**



## PRESS AT INNOPROM

- International multimedia **press center** for journalists and media events
- **Cooperation** with leading international and Russian business media
- **INNOPROM TV** – all projects and participants of the Main Industrial Trade Fair in Russia



**INNOPROM**

INTERNATIONAL  
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OPERATOR:



FORMIKA